

Analysis of results from the Neighbourhood Planning Business Questionnaire

24 March 2014

29 Business Questionnaires were returned.

I estimate that 15 of these questionnaires were loaded online by the responders, the remaining 14 were batch loaded.

The analysis of the individual question responses is listed below.

This is the first phase of analysing the responses and at present no attempt has been made to examine the text responses (e.g. Q.nn and also questions where respondents have provided "other" answers).

Q.1. What is the status of your business in the Parish of Mendlesham?

PLC	1
Limited Company	10
Partnership	6
Not for profit / charity	0
Sole Trader / Self employed	10
Concept / not started yet	1
Other	1 (Nothing specified)

Q.2. What is the nature of your business?

Administration	0
Creative / cultural	5
Entertainment	1
Information Technology	0
Manufacturer	1
Education and Health	2
Tradesperson	2
Construction	1
Design	3
Farming	10
Insurance	0
Scientific / technical	0
Retail	7
Transportation / storage	2
Craft maker	1
Energy	0
Financial business	1

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	Logistics	1	
	Property services	0	
	Tourism	3	
	Wholesale	0	
	Other	3	
			(Hairdressing, recycling, farm equipment design and construction)
Q.3.	Are you a ...?		
	Manager	2	
	Owner/part owner	27	
	Employee	4	
	Homeworker	2	
Q.4.	Are ANY of your business premises ...?		
	Home based	20	
	In the Parish of Mendlesham	25	
	Outside the Parish of Mendlesham	4	
Q.5.	Why did you setup or move your business to its current location?		
	To work from home	11	
	Local business opportunity	3	
	Suitable premises	13	
	Staff availability	1	
	Other	6	
			Established farm Lack of childcare options It's where I live suitable premises Nothing specified (2)
Q.6.	Have you ceased a business in the Parish of Mendlesham in the last 5 years?		
	Retirement	1	
	Personal	0	
	Not viable	0	
	Not applicable	28	
	Premises not suitable	0	
	Other	0	
Q.7.	Are you hoping to expand your current business premises?		
	In the next 1-2 years	7	
	In the next 3-5 years	3	
	In the next 6-10 years	0	
	Not at all	19	

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Q.8. Are you hoping to move into new business premises?

In the next 1-2 years	0
In the next 3-5 years	2
In the next 6-10 years	0
Not at all	27

Q.9. Do you require Broadband to operate your business?

Yes	24
No	5

Q.10. If you do require Broadband, is the current service satisfactory?

Yes	9
No	13
Not applicable	7

Q.11. Do you require temporary office/ conference space?

Yes	1
No	28

Q.12. Do you require temporary workshop space?

Yes	0
No	29

Q.13. Do you require temporary storage space?

Yes	2
No	27

Q.14. Do you require permanent office/ conference space?

Yes	4
No	25

Q.15. Do you require permanent workshop space?

Yes	4
No	25

Q.16. Do you require permanent storage space?

Yes	4
No	25

Q.17. How many full time employees do you employ from the Parish of Mendlesham?

Full time employees	66 (12 businesses)
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Q.18. How many part time employees do you employ from the Parish of

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Mendlesham?

Part time employees 17 (9 businesses)

Q.19. If you do not employ local people, why not?

I have no employees 9

No suitable local people with skills 1

Brought existing staff when relocating 0

Not applicable 19

Q.20. If you cannot find suitably skilled people locally what are the skills you require?

3 responses

Landscape architecture degree

PSV driving qualification

Modern tractor driving, seasonal working

Q.21. Does your business have its own web site?

Yes 14

No 15

Q.22. Do you wish to grow your business?

Yes 12

No 17

Q.23. If you wish to grow your business what is the major barrier to expansion?

12 responses

Recruitment of qualified staff

Signage and staffing

Suitable site

Limited space in area

Money and time

Premises expansion, cash flow

MSDC

The Internet connection speed

Planning

Adequate business broadband capable of video conferencing

Declining sales, cost of business; cost for renovation

Funding

Q.24. What do you need to help support and encourage your business to grow?

12 responses

Better Internet connection

Strong local customer base

Good economic outlook

Approval of local residents and tradespersons

Advertising and local people supporting the sales
Financially supportive scheme to enable us to expand premises
Local councils do not support the reuse of reclaimed building
materials and tend to recommend new materials to be used
Less discrimination by MSDC
Better internet connection speed!
Support from Planning
Increased footfall/sales.
Support from MSDC on signage & planning issues

Q.25. What is the name of your business (optional)?
9 responses identified the business concerned.

Q.26. Please give your contact details (optional)?
7 responses gave contact details.

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